

## CONTACT

### OWNER / CREATIVE DIRECTOR

LaTrece Moorer

### LINKEDIN

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### EMAIL

Hello@wonderframestudio.com

### PHONE

(713) 487-6067

### LOCATION

17350 State Hwy 279 STE  
Houston TX, 77064

## BUSINESS INFO

### ENTITY TYPE

LLC – Texas

### PROCUREMENT STATUS

TX CMBL Registered

### NIGP CODES

**915-82** Video Production Services

**915-03** Advertising & Public Relations

**915-48** Graphic Arts Services, Not Printing

### CMBL REGISTRATION

Registered on the Texas Comptroller Centralized Master Bidders List (CMBL). Woman-owned, Texas-based boutique creative agency pursuing state and university procurement contracts.

## CAPABILITIES STATEMENT

# Creative Systems for Public Impact.

Wonder Frame Studio is a Texas-based, woman-owned creative agency delivering video production, motion graphics, and branding for public agencies, universities, and mission-driven organizations. We turn complex ideas into clear, compelling visual communication – with purpose and precision.

## CORE SERVICES

### VIDEO EDITING & POST-PRODUCTION

Full post-production editing, color, sound design, and finishing for agency communications, training, and campaigns.

### MOTION GRAPHICS & ANIMATION

Animated explainer videos, kinetic typography, infographic animation, and branded motion content.

### BRANDING & VISUAL IDENTITY

Logo development, brand systems, style guides, and creative direction for agency and institutional brands.

### GRAPHIC DESIGN & CAMPAIGN ASSETS

Digital design, presentation decks, social media graphics, and public-facing campaign materials.

### COMMUNICATIONS STRATEGY

Content development, messaging frameworks, and creative direction for public outreach initiatives.

### COLLABORATIVE PARTNERSHIP

We believe in building together. Wonder Frame leads strategy and creative direction, bringing in trusted partners to deliver full-scope solutions seamlessly.

## PAST PERFORMANCE & EXPERIENCE

- ◆ **ALAMO INTELLIGENCE** — Brand identity system including logo design, color, and typography – rooted in narrative strategy. Developed the story and meaning behind the brand, ensuring visual cohesion and intentional communication.
- ◆ **BLUE CROSS BLUE SHIELD — FLU-APOLOOZA CAMPAIGN** — Full campaign creative including branded assets and deliverables for a public health outreach initiative.
- ◆ **TAHP (TEXAS ASSOCIATION OF HEALTH PLANS)** — Creative engagement supporting communications and visual design needs for a statewide health policy organization.
- ◆ **HARRIS MEDIA** — Video production, motion graphics, and social media content for political campaigns and trade associations. Served as Video Production Manager overseeing project delivery from concept through post-production, including animated explainers, campaign ads, and branded motion content across digital platforms.
- ◆ **TAYLRV — LIFESTYLE & ORGANIZING** — Full brand identity system, email design, and complete website design for a consumer lifestyle brand.

## WHY WONDER FRAME

5+

Years delivering video, motion & branding – woman-owned Texas creative studio

S → C

Strategic Craft – every creative decision is backed by purpose, balancing function with form



Collaborative Partnership – we work with you, not just for you, built on alignment & shared vision

## READY TO WORK WITH STATE AND UNIVERSITY CLIENTS.

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